

**A Unified Service
Distribution Platform!**

IVR Interface

Reseller Web Top

Web Portal

SMS Interface

MULTI LEVEL MARKETING

Distribution Tree Management • Discount Management • Service Management

Multi Level Marketing Platform

Bridge2Call - Multi Level Marketing Platform is an innovative and a comprehensive solution that enables Service Providers to market products and services effectively in its distribution network. It helps service provider to manage different depth of distribution network or tree. It has a unique way of managing discount for distribution tree. MLM Platform is very flexible in terms of rolling out new services like Value Transfers, Calling Cards, Top Ups... etc. from any operator.

MLM also incorporates value added tools which are very much essential to help distributors for managing end customers. MLM has in built 'Document Management Tool' that enables online distribution of Promotion materials, Service Manual etc. It has inbuilt service instruction tools to facilitates reseller for solving customer queries.

API Gateway of MLM platform facilitates service provider to launch new service among existing distribution channel and also permits to expand the existing network. API Gateway supports all industry standard inter-operable protocols such as SOAP-XML, SOCKET API , XML-RPC etc.

Reseller interface of MLM Platform comprises of payment processing engine that enables service operator to manage fund via payment gateway that will help service operator to control the revenue leakage by receiving funds online. Thus making fund flow very well-organized and secure.

It encourages the product sale within distribution tree by having residual income to reseller/retailers who signs the first user in distribution tree by the concept of cross commissioning. All these unique features makes MLM very powerful Product/Service Distribution platform to Service providers.

Key Features

- Country wise Product Management
- Provider wise Product Management
- Transaction Management
- Payment Gateway Management
- Provider Management
- User Management
- Advanced Distribution Tree Management
- Automated Distributor Statement generation
- Cross Recharge Commissioning for Residual Income
- Discount Structure Management
- Multi Currency Support
- Flexible and Fix denomination
- Credit Management
- Payment Management
- Customer Service Management
- Structured Reports
- Minutes Calculator
- Access Number Catalogs
- Rate Catalogs
- Document Management Tool
- Highly Secure Platform
- Highly Scalable to handle large volume of transactions

