

**A Full Featured
Service Delivery
Platform with
Unified Services!**

**INTS - International Number
Transfer Service**

•
Calling Card

•
Call Back

•
SIP Telephony (VoBB)

NGN & VAS PLATFORM

IMS Compatible • Carrier Grade Reliability • Modular Architecture

NGN & VAS Platform

A self-contained gateway to new service offerings and multiple revenue streams

Bridge2Call offers an interactive, real-time solution for delivering today's most popular Prepaid Card services and managing the complex rating schemes required to support them. It combines the separate functions of order processing, service configuration, activation, authentication, provisioning, and Dynamic IVR into a single system, enabling service providers to package and deliver virtually any combination of services via voice and IP. As a result, service providers can leverage the full revenue generating potential of network convergence technology. Our fully managed services that are mentioned below makes Bridge2Call a turnkey solution that includes access via toll-free or local access number services.

- INTS - International Number Transferring Service
- Prepaid Calling Card
- Callback
- SIP Telephony (VoBB)

Platform Features

- Business Process Management
- Subscriber Management
- Product Management
- Dynamic IVR Support
- Multi Lingual Announcements
- Open Denomination
- Offer/Discount Management
- Service Based Tariff Management
- Surcharge Management
- Advance Call Controls Parameters
- Enhanced Customer Tariff & Rate Management
- Complex Rate & Taxation Management
- Service Based Termination Partner/Carrier Selection
- Carrier Management
- Carrier Rate & Routing Management
- Access Number Management
- Country Management
- Partition Management
- Reseller Management
- Real Time Billing
- Structured Reports
- Support Web Panel for Customer Care Executive
- E- Pin / E - Voucher Management
- Third Party Integration Via SOAP / XML

INTS- International Number Transfer System

In today's complex telecommunication environment, global roaming is highly expensive. Established operators have a sizable international footprint and negotiated rates. These two things make it difficult for new entrants to deploy a worldwide foot print. Emerging MNO's / MVNO's face many challenges. Complete roaming service provisioning usually takes years and substantial investment to achieve the required roaming contracts. You need extensive technical tools such as billing, signaling, connection testing tools etc. to launch the roaming service.

Bridge2Call INTS Platform allows you to provide a Unique Solution to ease international Roamers – with economical Roaming services through International Number Transferring Services – Roaming on IP. This solution allows MNO / MVNO / ISP / ITSP operators also to start offering roaming services to end customers without changing their existing number and also without paying any additional roaming charges. **Add a new revenue stream to your existing network without vast CAPEX**

Features

- Access Number Base Account Mgmt.
- Special Tariff Mgmt – For access Number Billing Generation
- Black List/White List Enforcement
- Mapping access number with ANI / any number facility
- Can be combined with callback service to provide alternate roaming service

Prepaid Calling Card

B2C NGN Platform is a fully featured Calling Card Platform that suits new or existing service providers or any related Market segments to offer Prepaid VoIP Calling Card Services. Our Calling Card has been built as a modular architecture keeping in view of the customized nature of the current Calling Card industry. NGN architecture is such that it can scale up the huge volume of traffic depending on the rate of growth of service provider's network or reseller configurations. Bridge2Call NGN Platform provides a flexible platform for providers to offer a variety of calling card and prepaid card applications, including a web-based customer service platform. It is an important service enabled through Bridge2Call Platform. It is a complete solution with all Tariff Management, Carrier Routing, Real-Time Rating and Reporting facilities that are necessary for a service provider to establish and operate a successful Calling Card service.

Features

- Pin-Less Calling Card Management
- Postpaid and Prepaid Card Management
- Batch Management
- Minutes, Balance & Expiry Announcements facility
- Simultaneous Call support
- Follow on Dial
- Speed Dial
- Favorite list
- Black list/White list
- Hotline Dialing
- Dynamic call disconnection Facility

Key Benefits



- Centralized control over web-based administration
- Dynamic Interactive Voice Response
- Modular architecture
- Carrier grade reliability
- Highly secured without operational overhead
- Ultimate in automation
- Fault tolerant and flexibility
- Quick deployment with satisfactory QoS(ROI)
- Realtime cost analysis tool
- Minimize OPEX & Maximize revenue
- IMS compliant
- Unified service management
- Partition management
- Alerts and notifications
- Highly scalable

Callback

Bridge2Call is an effective platform through which quick Callback is initiated for making low-cost international calls routed through a third country. Unlike in a typical call where the caller dials the called party directly, in a callback scenario a caller initiates a callback and then the server dials the caller, obtains a destination number via an IVR script, dials the number and connects the call. Because of the reversed call path and utilization of VoIP technology, callback providers can save money and correspondingly can pass some of those savings in the form of lower prices to end-users. The Callback business typically attracts entrepreneurs, who want to enter the VoIP market, businesses that already offer VoIP services, and providers who want to diversify their revenue streams.

Features

- ANI / PIN based Callback
- SMS based Callback
- Web based Callback
- Callback for registered user
- Callback for Non-registered user
- Callback for all users
- Dual Leg Billing facility
- Callback Tariff Management
- Fully Integrated Solution along with Calling Card
- Combined with INTS to provide roaming services

SIP Telephony (VoBB)

Bridge2Call SIP Service provides enhanced call quality between B2C devices and external phones, offering a superior alternative to the standard telephony server. Session Initiation Protocol (SIP) telephony has become the industry standard telephony interface replacing legacy PBX interfaces such as digital and analog. Bridge2Call SIP Service provides not only high call quality, but also offers an intelligent choice for Service providers, large and medium businesses.

Features

- SIP-TLS features make service capable for enabling Transport Layer Security, maintaining privacy and data integrity of SIP signaling messages
- SIP trunk provides huge cost savings.
- SIP Soft and IP Phone Support
- IP Base SIP Authentication Facility
- RFC 3261 Compliant
- SIP-SRTP Protect Integrity of Message against forgery, alteration, or replacement; Protects the session address against denial of service attacks
- SIP Presence facility implementation
- Message Authentication for RTP Packets
- Session Address Protection Facility
- Subscriber Management
- Product Management
- SIP Registrar Support (Account Management)
- Call Forwarding (Busy, Un Answer, Selective Forwarding)
- Call Hold
- Call Block
- Call Park

About Panamax Infotech Ltd.

Panamax Infotech Limited is an India based Telecom solution provider established in the year 2001 and is a subsidiary of Bankai Group - www.bankaigroup.com. It is a pioneer in developing and deploying intelligent Telecom solutions with over a decade of insightful experience. The division of Panamax has diligent, committed and knowledgeable development team exclusively responsible for evolving all of our innovative projects into true solutions. In today's globalized economy with dynamic business environment all around, Panamax is a true Telecom technology pioneer in providing the best solutions in the most efficient and cost effective manner. We deliver services that are reliable, scalable and at the same time affordable and accurately tested for their performance.

The company's comprehensive portfolio of telecom products and solutions has widely proved to add real value to our trusted customer's businesses, enabling them to withstand any process or operational constraints and thus guiding them to enhance more revenues.

Telecom Solutions and Services for Voice over IP Services:

- Telecom Billing & Resource Management Solution
- Next Generation Network Solutions
- Value Transfer System
- Multi Level Marketing (MLM) Tool

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